

WTJU Leadership Team
July 29, 2014 – Meeting Minutes
Taken by Lewis Reining

-Introductions

- *Mark Mann is the new/semi-new Rock Music director
- *Nick Rubin and Dave Moore will be taking over as Rock Program Directors in the fall when Amanda Laskey heads out

-Events

- *Welcome Back Show for UVA students-August 29; details still being worked out
- *College Music Journal(CMJ) Conference-Oct 21-25; Mark Mann looking into getting WTJX students to attend
- *Block Party at the Bridge PAI-September 19; for the CD sale component, only CDs that were purges or originally discarded will be sold

-Finances

- *For Fiscal '14 we were +\$445k, -\$429k; so we banked \$15.5k for a total reserve of ~\$246k.

-Transmitter

- *need to make sure steel works with the base and that the base doesn't have cracks
- *ETA: unknown

-Jazz Marathon

- *Want to do a remote broadcast from the Southern during the Saturday of the Marathon

-Focus/purpose for Leadership team

- *Began a discussion on what the leadership team's role should be
- *Discussion was inconclusive so a sub-committee was formed; ideas ranged from taking a particular focus like fundraising/listener engagement to a more general approach of assessing the station's needs to being more of a place to discuss larger issues/ideas and then disseminate it to each department
- *Current sub-committee members include: Brian Pusser, Nick Rubin, Deborah Murray, Peter Jones, Ralph Graves, Lewis Reining

-Diversity Plan

- *brief overview
- *In the future they'll be an event to discuss the diversity initiatives outlined in the plan
- *uncertain whether WTJX would be/need to be part of this Diversity plan

-Station Handbook

- *Rough draft created by Elizabeth Hull from the old general station manual and the Classical manual
- ***Feedback by August 8**

-Marathons

- Committed to marathons through Fiscal '15
- Considering a hybrid model for the Classical marathon in Fiscal '16; 7 day pledge drive with 2 day All-Classical days (soft pitch days-meaning one short pitch an hour or so)
- Concern over metrics with only one marathon; discussion over whether it should be a full year or not
- Concern over whether we move to hybrid model at all
- Possibility for convening a special Leadership team meeting just to focus on the marathons in Fiscal '16