

WTJU Leadership Team – March 18, 2015 minutes

The group had a wide-ranging pre-annual meeting conversation about the state of the station

-- Outreach, promotions, and engagement. Discussion of activities that have worked well and brainstorming of ideas for the future

-- Fundraising. Discussion of on-air fundraising format – genre marathons vs pledge drives vs a hybrid model. *Action item:* General Manager to poll the station's volunteers.

-- Tech. Discussion of studio tech improvements that would be helpful.

Next meeting: Wed, Apr 15 – co-located with WTJU's annual meeting at Fry's Spring Beach Club